



Read more 10 Star News on page 2



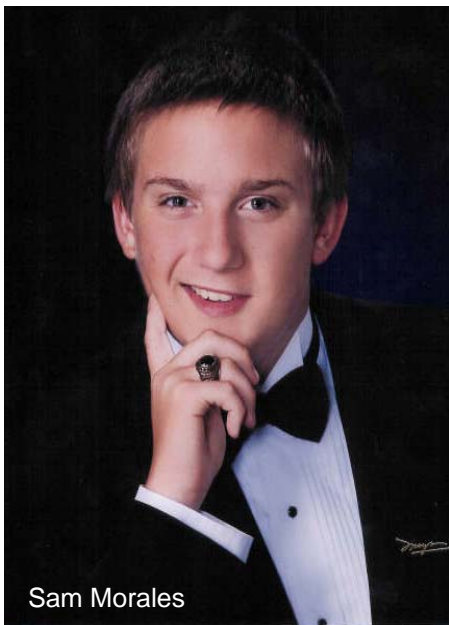
News & Notes

The Palm Beach County Chapter Quarterly Newsletter

Spring/Summer 2009

P. O. Box 18279 - West Palm Beach, FL - 33416-8279 - www.afppbc.org

Sam Morales Wins "Youth in Philanthropy" Pathfinders Scholarship



Sam Morales

2009 Youth in Philanthropy Scholarship in Memory of Suzanne Foley

The AFP Youth in Philanthropy Scholarship in Memory of Suzanne Foley was awarded to Sam Morales, of Cardinal Newman High School in West Palm Beach. The \$2,500 award is given to a high school senior who has demonstrated "Acts of Philanthropy" through outstanding charitable giving of time, talent and treasure.

Sam displayed his outstanding philanthropy and volunteerism as the president of the Cardinal Newman Key Club organizing students to volunteer for such wonderful organizations as Quantum House, Rylee's Hope, St. Anne's Soup Kitchen, St. George's Shelter, UNICEF, US Postal Service Stamp Out Hunger, Salvation Army, Kiwanis Walk for Kids, Susan G. Komen Breast Cancer Walk, American Cancer Society Relay for Life and many more.

Sam will be attending Florida State University.

THE EVERY MEMBER CAMPAIGN IS IN FULL SWING. OVER THE NEXT FEW WEEKS YOU SHOULD BE RECEIVING A PHONE CALL FROM AFP NATIONAL TO ENCOURAGE YOUR PARTICIPATION IN THE CAMPAIGN. THIS YEAR THE PHONE CAMPAIGN CALLERS WILL BE ABLE TO TAKE YOUR PLEDGE OVER THE PHONE USING YOUR CREDIT CARD. YOU CAN MAKE YOUR OWN PLEDGE ON THE CHAPTER WEBSITE.

OUR CHAPTER GOAL FOR 2009 IS \$6765 AND EVERY CHAPTER MEMBER IS ENCOURAGED TO PARTICIPATE. WE HAVE 175 CHAPTER MEMBERS AND THE MINIMUM GIFT IS \$10.00. PLEASE BE AS GENEROUS AS YOUR BUDGET WILL PERMIT. I AM PLEASED TO ANNOUNCE THAT OUR CHAPTER BOARD HAS COMPLETED THEIR COMMITMENT TO THE "LEAD BY EXAMPLE" CAMPAIGN WITH 100% BOARD PARTICIPATION.

PLEASE REMEMBER THAT 25% OF OUR PLEDGE IS RETURNED TO THE CHAPTER IN A PARTNERSHIP GRANT THE FOLLOWING YEAR. THE 2008 PARTNERSHIP GRANT WAS \$1692.25 TO OUR CHAPTER AND WILL BE RETURNED FOR USE IN THIS YEAR'S BUDGET.

AS A REMINDER, THE AFP FOUNDATION EVERY MEMBER CAMPAIGN IS THE LARGEST OF FIVE CAMPAIGNS HOSTED BY THE AFP FOUNDATION - THIS YEAR'S GOAL IS TO RAISE \$520,000.

THE MISSION OF THE AFP FOUNDATION FOR PHILANTHROPY IS TO ENHANCE PHILANTHROPY AND VOLUNTEERISM THROUGH PROGRAMS OF EDUCATION, RESEARCH AND SERVICE THAT BENEFIT THOSE THAT LEAD, SERVE AND SUPPORT NONPROFIT INSTITUTIONS. THE PURPOSE OF THE FOUNDATION IS TO GENERATE THE RESOURCES TO FUND AFP STRATEGIC INITIATIVES THAT ADVANCE ETHICAL AND EFFECTIVE FUNDRAISING.

THANK YOU FOR YOUR SUPPORT OF THIS IMPORTANT NATIONAL AND CHAPTER INITIATIVE.

Every Member Campaign Update

SUE HUTCHEON
EVERY MEMBER CAMPAIGN CHAIR



President's Letter

Vicki Pugh
President Elect

Palm Beach County AFP Receives 10 Star Award



Chapter Ten Star Awards honor AFP chapters who have accomplished many of the key objectives outlined in the International AFP Headquarters' Strategic Plan. The award encourages local AFP chapters to perform activities designed to increase professionalism within fundraising and public awareness of the importance of philanthropy.

AFP's Long Range Strategic Plan is a blueprint for organization growth and future success. AFP sees the success of this plan to be contingent upon a partnership between the International Headquarters and local chapters. To be eligible for the Ten Star Award, chapters must meet four required and at least six optional goals from the Strategic Plan. Some of these include meeting requirements of the Accord process, hosting a program on ethics and CFRE/ACFRE certification, participating in the Chapter Treasury Gift Campaign, organizing a National Philanthropy Day event, submitting a nomination to the AFP International Awards Program, planning member recruitment and retention events and participating in the Every Member Campaign.

Our AFP Palm Beach County chapter is one of 84 AFP chapters throughout the world and five chapters in Florida that received this special recognition. We will be acknowledged at the AFP International Conference on Fundraising in Baltimore in 2010, in AFP publications and on the AFP web site. We are also able to use the beautiful Ten Star logo, which you will see on the new and improved Web Site (coming soon!) and other promotional materials. Ten star chapters are eligible for cash awards based on membership growth and retention. We hope to be one of the high performing chapters and be eligible for this incentive.

For more information on the Ten Star Award and to see a full list of chapters who have been honored with this designation, visit the AFP International Web Site at www.afpnet.org

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- **Education & Certification Chair**

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Next Issue...

**Announcing
National
Philanthropy
Day Award
Winners**



The Diversity Outreach Committee held its workshop "Digging Deeper" on April 22 at the Dolly Hand Center PBCC Glades Campus in collaboration with the Glades Initiative, PATCH and the Glades Transformation Collaborative. This was the second workshop in a series that explores structure, strategy and promotion of your nonprofit organization. The event featured speakers, Katharin Brink of Nonprofits First, Charlotte Pelton of The Waters-Pelton Organization and Monte Lambert of Forte Interactive. Topics included board governance, strategic planning and social networking. Special thanks go to the committee members - Lisa Archer, Sandra Chamblee, Karis Engle, Mark Glickman, Jack Lansing, Michael Lichtenstein, Melanie Otero, and Devin Wagman for all their efforts in coordinating the workshop.

The Diversity Committee will next focus on programs in the Riviera Beach and Greenacres areas of the community. If you have an interest in being a part of the planning, please contact Amy Brand, Diversity Chair at amy.brand@bethesdahealthcare.com



Amy Brand
Diversity Chair

BECOME A MEMBER

AFP 2 year Membership Scholarship Available *Apply Today!*



Mary Lewis
Scholarship Chair

The Scholarship Committee is now accepting applications for the 2009 AFP Palm Beach County Chapter 2-Year Membership Scholarship Application.

Eligibility

- Must be responsible for fundraising in a 501(c)(3) organization. Strong consideration will be given to applicants who devote 50% or more of their time to fundraising
- Must demonstrate financial need. Strong consideration will be given to organizations whose annual budgets do not exceed one million dollars
- Must be willing to serve on a committee or volunteer at a chapter event
- Strong consideration is given to those applicants who have not received an AFP PBC scholarship in the past

Scholarship Benefits

- Cost of annual membership (\$250)
- Cost of lunches - 6 required (\$150)
- Chapter dues (\$50)

Please go to the AFP Website to download and application and send it in today.

AFP PBC Membership Update



Cindy DeSilva
Membership Chair

The Membership Committee is working diligently in preparing a welcome packet that highlights our chapter while giving as much information to our new members as possible. We also working on ways to make joining our chapter more inviting and keeping existing members excited about their current status. We are also looking into non profits that are not represented to inform them of our chapter. The committee is comprised of Lisa Archer, Habitat for Humanity, Jane Berkey, Consultant, Sheri McCandless, A Better Copy Center, Tara McDonnell, Morikami Museum & Japanese Gardens, Peter Cambariere, Families First of Palm Beach County and Cindy DeSilva, Hospice of Palm Beach County Foundation and your VP of Membership.

Save the date for our Summer Social!!! It will be hosted on Thursday, August 13, at Opa! in Cityplace - we promise you a fun evening. This event will be in place of the August luncheon meeting so there is no reason to say no. This event is free to members.

Our directories have been mailed. Please make sure that your information is current not only with our chapter, but also with AFP's International Headquarters. You can email your new contact information to our Chapter Administrator, Carol Hueser, at afprsvp@gmail.com and she will ensure all of your records are up-to-date.

Our newest members are:

Charles Doehler, Consultant: Big Brothers Big Sisters.
Leslie Lilly, President and CEO: Community Foundation for PB and Martin Counties.
Allan Ora, Chief Executive Officer: Fiduciary Settlements, Inc.,
Vanessa Simmons, Development Associate: Be A Star Foundation,
Harlee Ann Samuels, Joseph Baird. Welcome!



L-R Back: Merrill Lynch - Jack Lansing, John Lacy, Devin Wagman Front: Susan Buza - Chamber of Nonprofit Health and Human Services Agencies in Palm Beach County and Sue Hutcheon - Merrill Lynch

END OF SUMMER

SORÉE

JUNE 11, 2009
HOSTED BY LANSING, LACY,
HUTCHEON & ASSOCIATES AT
MERRILL LYNCH, AND
FORTE INTERACTIVE



Forte Interactive: L-R Monte Lambert, Hannah Berg, Robert Anderson, Mariana Williams, Clay Williams



L - R: Melanie Otero & Sarah McKenzie, AFP PBC New PR Chair



Shannon Sadler Hull, Bradley Hurlburt



Dave Loyless, Diana Stanley

AFP PBC Monthly Luncheon

Date: July 16, 2009

Location: Kravis Center

Topic: Cultural Diversity

Feature: Discussion will be interactive

Speakers: Jane Tierney, Executive Director & Laura Bagley, Director of Cultural Competency of Toward a More Perfect Union

You Won't Want To Miss This One

SAVE-THE-DATE

Change the World with a Giving Heart



**AFP PBC SUMMER SOCIAL
THURSDAY, AUGUST 13.
JOIN US AT OPA! IN CITYPLACE
FREE TO MEMBERS**

Education: Enhancing Your Career For Free



Stanton Cadow, CRFE
Audio Conference Chair

The Audio Conference Committee has tried in earnest to make all audio conferences more available to members by offering more convenient times and locations. We purchase the DVD's (11 topics this year) that allows the Chapter to present these one and half hour sessions at any time and place, with minimal equipment. And as always, these sessions are **free to members and non members alike**.

The first conference held at the United Way in Boynton broke all records for attendance with 25 participants. The committee is also keeping a database of attendance, sites, times and topics to best measure and analyze program effectiveness to better plan for the future. Please contact Stanton Cadow, Director of Institutional Advancement, St. Vincent de Paul Regional Seminary at 561-732-4424 or slcadow@svdp.edu to host a conference or learn more about the program.

Upcoming Trainings:

Twelve "Deadly" Mistakes of Major Gifts Campaigns and How to Avoid Them - by Julia Walker

Tuesday, June 23rd, Noon, United Way of Palm Beach County, 2600 Quantum Blvd., Boynton Beach, Auditorium of United Way of Palm Beach County, seating limited to 75. RSVP to Daniella Coy, dcoy@svdp.edu 561-732-4424, ext. 162 or e-mail: Feel free to bring your own lunch, soda and snack machines available.

Friday, June 26th - 1:30 PM, St. Vincent de Paul Regional Seminary, 10701 S. Military Trail, Boynton Beach. Seating limited to 20, RSVP to Daniella Coy, dcoy@svdp.edu, or call 561-732-4424, ext. 162. Ice water provided, drink machine available.

Giving Circles and Fundraising in the New Philanthropy Environment

Wednesday, July, 8th - 12:00 Noon, Hanley Center, 933 45th Street, West Palm Beach, FL, RSVP to Daniella Coy, dcoy@svdp.edu, or call 561.732.4424, ext. 162. Coffee, soda, and water available for purchase. Bring your own lunch if you desire.

Making the Most of e-Mail Marketing: Optimizing Your Message for Today's Medium

Tuesday, July 28th - 12:00 Noon to 1:30p - Florida Atlantic University, Boca Raton Campus, Kenneth R. Williams Administration Building, Board of Trustees Room # 305, third floor. Limit of 75 to attend. Bring your own lunch, snack and drink machines available. RSVP to Avy Weberman, (561) 297-0007 or aweberma@fau.edu

Forty Ways to Maximize Fundraising Through Your Website

Friday, August 14th - 2:00 p to 3:30p, St. Vincent de Paul Regional Seminary, 10701 S. Military Trail, Boynton Beach. Seating limited to 20, RSVP to Daniella Coy, dcoy@svdp.edu, or call 561-732-4424, ext. 162. Ice water provided, drink machine available.